



**PLEASE SEND TO:**

**MAGNUM / NEW ACCOUNTS**  
2225 Dixie Hwy. Waterford, MI. 48328  
Phone: 800-783-5859  
Fax: 248-332-9410  
roger@magnumdistributing.com

# DEALER APPLICATION **NEW ACCOUNT**

Magnum Distributing is a wholesale distributor dedicated to serving the motorcycle and ATV dealers with quality products and services. This application process is the first step in developing a partnership with Magnum.

*Magnum will only sell products to qualified accounts, and will not open an account that does not meet our criteria. Magnum reserves the right to close an account for any reason, including failure to provide true or complete information on this application, or failure to use a professional and respectful demeanor when communicating with Magnum staff.*

## REQUIRED DOCUMENTS



Pictures of your commercial/retail location including: store front with signage.



A current phone bill, yellow page ad or electric bill with your company name.



Web/Mail order accounts must have a physical retail location that allows the business to serve its customers face-to-face during regular retail hours.

## BUSINESS INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Owner's Name \_\_\_\_\_ Buyer's Name \_\_\_\_\_

Tax ID# \_\_\_\_\_

**Type of Business:**  Franchise Dealer  Parts Accessories  Repair / Service  Other \_\_\_\_\_

Years Business Established \_\_\_\_\_ Brand Focus \_\_\_\_\_

## TRADE REFERENCES

Please list three companies with whom you do business.

 Company Name \_\_\_\_\_ Phone# (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

 Company Name \_\_\_\_\_ Phone# (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

 Company Name \_\_\_\_\_ Phone# (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### FOR MAGNUM USE ONLY

Date Received: \_\_\_\_\_

Account #: \_\_\_\_\_

Approved By: \_\_\_\_\_

Notes: \_\_\_\_\_

**MAGNUMDISTRIBUTING.COM**