



NEW DEALER APPLICATION

Please send to:
NEW ACCOUNTS
2225 Dixie Hwy.
Waterford, MI. 48328
Phone: 800-783-5859
Fax: 248-332-9410

Magnum Distributing is a wholesale distributor dedicated to serving the motorcycle and ATV dealers with quality products and services. This application process is the first step in developing a partnership with Magnum. Magnum will only sell products to qualified accounts, and will not open an account that does not meet our criteria. Magnum reserves the right to close an account for any reason, including failure to provide true or complete information on this application, or failure to use a professional and respectful demeanor when communicating with Magnum staff.

The following materials are REQUIRED and must be submitted for review in order to be considered for a new account:

- Pictures of your commercial/retail location including: store front with signage.
- A current phone bill or yellow page ad with your company name.
- Web/Mail order accounts must have a physical retail location that allows the business to serve its customers face-to-face during regular retail hours.

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone (_____) _____ Fax (_____) _____

Owner's Name _____ Buyer's Name _____

Tax ID# _____

Type of Business: Franchise Dealer Parts/Accessories Service/Repair Other

Years Business Established _____ Brand Focus _____

Trade References: Please list three companies with whom you do business

Company Name _____ Phone# (____) _____
Address _____ City _____ State _____ Zip _____

Company Name _____ Phone# (____) _____
Address _____ City _____ State _____ Zip _____

Company Name _____ Phone# (____) _____
Address _____ City _____ State _____ Zip _____